

Authi - Crowd Portal Terms

This document forms part of the Authi Crowd contractual framework and is subject to the Authi Crowd Master Terms and Conditions (the “Master Terms”). Matters including termination, suspension, liability, indemnities, assignment, dispute resolution, and governing law are governed exclusively by the Master Terms.

This document is Version 1 of this document, and is effective as of 8th January, 2026

1. Scope of Agreement

These Authi Portal Terms (the Portal Terms) apply to the User’s access to and use of the Authi Portal and any related interfaces or APIs used to create, submit, manage or deliver Content and Campaigns (both, as defined in the Commercial Terms) placed through the Authi Portal.

These Portal Terms are an Incorporated Document under the Master Terms and apply in addition to the Content Standards and the Commercial Terms.

2. Content Delivery and Targeting

You can target your desired audience by buying Content to be delivered on Authi Crowd .

When you submit a Campaign, you will tell us the type of Content that you want to buy, the amount you want to spend and your target audience. If we accept your Campaign, we will deliver your Content as inventory becomes available. Subject to the Commercial Terms, when serving your Content, we use best efforts to deliver the Content to the audience you specify or to achieve the outcome that you select, although we cannot guarantee in every instance that your Content will reach its intended target or achieve the outcome that you select.

3. Automated Campaign Features

Some of our products include features that allow Authi to assist you with the setup of your Content Campaigns, including through the automated selection of audience, placements, objectives and other Campaign criteria. These features are optional, and you may choose to "opt in" or "opt out" of them, as applicable.

4. Content Restrictions and Compliance

No Content is to be targeted specifically at those under the age of 18.

4.1. Age-Based Targeting Exclusion

Where age-based targeting is available, those under 18 will automatically be excluded.

4.2. Authi Crowd Location Exclusion

Authi does not add locations to Authi Crowd, where the proportion of interactions served to those under 18, is likely to be above 25%. Any location added to Authi Crowd, which we later come to believe meets this threshold, will be removed from Authi Crowd.

4.3. Content Vetting and Responsibility

We may reject or remove any Content for any reason. Your Content must comply with all Applicable Law (as defined in the Master Terms), regulations and guidelines, as well as our Content Standards. You are solely responsible for the Campaign,C, targeting decisions and placements. Failure to comply may result in a variety of consequences, including cancellation of Content, suspension or termination of

your account, and any other remedies available under the Master Terms and Commercial Terms, to the extent permitted by applicable law.

5. Payment Terms

Pricing, billing, invoicing, payment terms, late payment consequences, credits and refunds for Campaigns are governed exclusively by the Commercial Terms (and, where relevant, the Authi Crowd User Agreement Sign Up Form).

If there is any inconsistency between these Portal Terms and the Commercial Terms relating to pricing, billing, payment, credits or refunds, the Commercial Terms prevail to the extent of the inconsistency.

6. System Testing

You understand that, from time to time, we run tests on our Authi Portal interfaces and related systems, which may affect your use and experience thereof, including Campaign performance. You acknowledge and agree that we may test as notified in these Authi Portal Terms, including to assess formatting, relevance, pricing, reporting, targeting and delivery.

7. Content Placement and Performance

We will determine the size, placement and positioning of your Content. Scheduling of delivery is subject to availability and may not be continuous. We do not guarantee the reach or performance that your Content will receive, such as the number of people who will see your Content or the number of interactions your Content will receive.

8. Content License Termination and Post-Delivery Use

This section is governed by the Master Terms.

9. Reporting and Data Use

During the term, we will provide you with reports about the kinds of people seeing your Content and how your Content is performing. Your use of these reports is subject to the Data Use Restrictions in our Content Standards. We may provide a business or individual, and all those who advertise for the business or individual, with information about the number of pieces of Content being run for the business across Authi Crowd and any applicable restrictions on that Content.

10. Crowd Merchant Tools

We offer tools to our Authi Crowd Merchants to provide control over their payment terminal experience, such as allowing them to limit Content from being shown at specific times of the day. You acknowledge that those tools may affect your ability to display Content on Authi Crowd.

11. Publicity

You will not issue any press release or make public statements about your relationship with Authi or Authi Crowd without our prior written permission.

12. Agency Placement

If you are placing Content on someone else's behalf, you warrant that you have all necessary rights, permissions and licences to place that Content, and agree as follows:

12.1. **Authority to Bind Advertiser**

You represent and warrant that you have the authority to and will bind the advertiser to these Authi Portal Terms, the Master Terms, the Commercial Terms, and any applicable supplemental terms.

12.2. **Agent Liability**

This section is governed by the Master Terms.

12.3. **Campaign Reporting Disclosure**

You agree that we may provide Campaign reporting information to the end advertiser for whom you placed a Campaign.

13. Supplemental Terms and Changes

Authi may update these Portal Terms from time to time in accordance with the change and notice provisions set out in the Master Terms. Any updated Portal Terms will be incorporated into the Agreement as an Incorporated Document from the effective date specified by Authi. Continued access to or use of the Portal after that effective date constitutes acceptance of the updated Portal Terms.

14. Contracting Party

Contracting party: You contract with the Authi group company identified on your User Agreement Sign Up Form, invoice, or in your Account settings (the "Authi Entity"). If none is identified, the Authi Entity is Authi Limited. Authi and its Affiliates may perform obligations or issue invoices on behalf of the Authi Entity. Authi may assign or novate this Agreement to an Authi group company by notice and you agree to execute documents reasonably required to give effect to any novation. Payment to the invoicing Authi group company discharges the corresponding payment obligation to the Authi Entity. If the parties later agree in writing (including via the Portal) that a specific Campaign is contracted with a different Authi group company, that named entity prevails for that Campaign.