

Authi – Connect

Content Standards

These Content Standards set out minimum requirements that apply to Content created, displayed, or distributed by Users through Authi Connect.

This document forms part of the Authi Connect contractual framework and is an Incorporated Document under the Authi Connect Master Terms and Conditions (the “Master Terms”). This document applies in addition to the other documents that form part of the Authi Connect Agreement. Matters including termination, suspension, liability, indemnities, assignment, dispute resolution, and governing law are governed exclusively by the Master Terms.

Version 1 – Effective 8 January 2026

1. Overview

These Content Standards set out minimum requirements that apply to Content created, displayed, or distributed by Users through Authi Connect.

Authi Connect is an in-house product. Users control their own content, channels, and messaging. Authi does not review, approve, monitor, or validate Content before it is displayed, and does not provide editorial oversight of Content.

2. Responsibility for Content

Users are solely responsible for all Content they create, submit, display, or distribute using Authi Connect, including legality, regulatory compliance, accuracy, disclosures, intellectual property rights, and consumer impact.

3. No Content Review or Approval

Authi does not operate a pre-publication content review or approval process for Authi Connect.

4. Enforcement and Platform Protection

Authi may suspend, restrict, disable, or require removal of Content where it reasonably believes Content is unlawful, breaches these standards, creates regulatory or reputational risk, or harms Authi or its partners.

5. Prohibited Content

- 5.1. Content must not be illegal, misleading, unsafe, or otherwise unacceptable.
- 5.2. Content must not sexually exploit or endanger children.
- 5.3. Content must not promote or coordinate criminal or harmful activity.
- 5.4. Content must not discriminate against or attack individuals or groups based on protected characteristics.

- 5.5. Content must not facilitate human exploitation or trafficking.
- 5.6. Content must not promote deceptive, misleading, or fraudulent business practices.
- 5.7. Content must not promote unsafe health practices, hazardous goods, weapons, drugs, or controlled substances.
- 5.8. Content must not promote gambling, cryptocurrency trading, or dating services unless expressly permitted in writing by Authi.
- 5.9. Content must not contain adult sexual content, profanity, harassment, or excessively violent material.
- 5.10. Content must not violate privacy rights or assert sensitive personal attributes.
- 5.11. Content must not infringe intellectual property rights.
- 5.12. Political or electoral content is prohibited unless expressly permitted in writing by Authi.

6. Data Use Restrictions

Users must not transfer Authi data to advertising networks, data brokers, or monetisation services without Authi authorisation.

7. Reservation of Rights

Authi reserves the right to enforce and update these Content Standards in accordance with the Master Terms.